

Connected Platform Solution

Revolutionizing the entertainment experience in the home

Benefits for CE Manufacturers

- Save time and money, by utilizing a standards-based SDK to deliver all your connected requirements
- Address end-user need for device interoperability and deliver a noticeably superior end-user experience
- Differentiate your products with advanced features, such as personal content streaming and multi-room DVR
- Customize the solution to offer your own UI and feature set
- Help create products that meet industry standards, including DLNA, UPnP, DTCP-IP and OCAP/tru2way



Enhance the consumer experience

Connected Platform helps consumers navigate and enjoy personal content, like family photos, videos and music collections, from one screen.

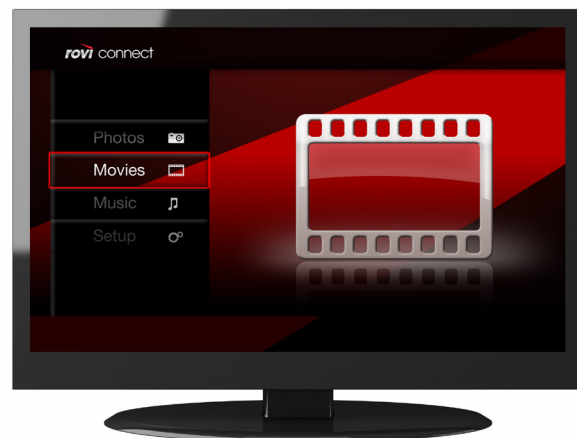
Rovi's Connected Platform helps CE and CPE device manufacturers and distributors create and market DLNA-, UPnP-, DTCP-IP-, and OCAP/ tru2way™-compliant networked products that enable consumers to discover, manage and enjoy their digital media throughout the home. With tru2way support, you can optimize home networks with the ability to offer services like multi-room DVR, which allows consumers to access and view recorded content from multiple devices.

Rovi's Connected Platform is the ideal solution for adding network and multimedia capabilities to your devices without incurring the tremendous costs and risks associated with developing these features in-house. The Rovi Connected Platform solution consists of the following components:

Connected Platform SDK

Rovi's Connected Platform Software Development Kit (SDK) is a robust package of standards-based tools that give you the power to customize entertainment products that can potentially connect with millions of DLNA-, UPnP-, DTCP-IP-, and tru2way-compliant products such as digital TVs, set-top boxes, digital video recorders, and network-attached storage (NAS) devices.

Rovi's Connected Platform SDK is a leading toolkit for creating both digital media player and digital media server products. The source code runs on a wide range of processors and operating systems.



Connected Platform Home Screen

Connected Platform aggregates personal content and makes it easy for consumers to find what they want, when they want it.

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Connected Platform Media Server

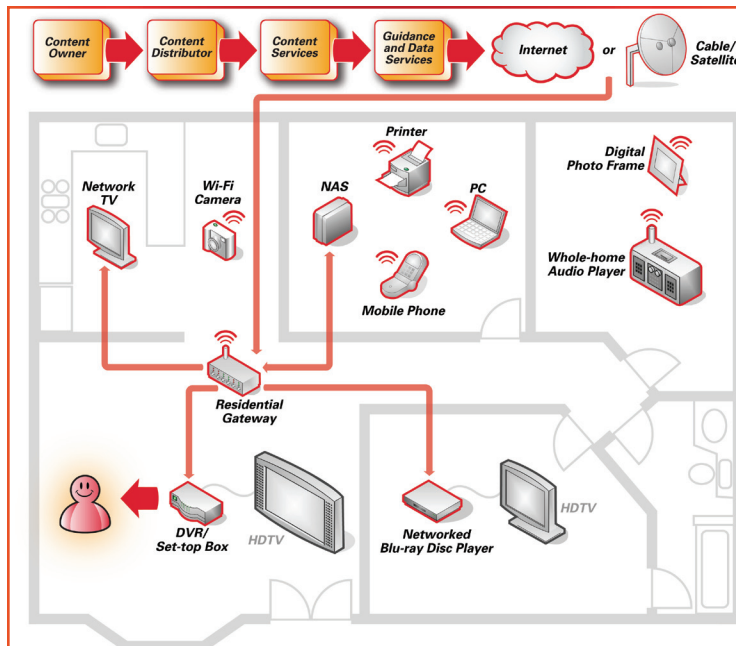
Rovi's Connected Platform Media Server Software makes music, photo, and video files available over a network for streamed playback on connected entertainment products. The software resides on a device and aggregates content so it can be accessed by a variety of network media player products. It comes ready-to-run on any Linux-based or other embedded system and can be ported onto other platforms as well.

Connected Platform Media Player

Rovi's Connected Platform Media Player Software is a DLNA technology component software application which allows you to create networked, interoperable multimedia playback devices. Its rich user interface enables users to access personal, premium and recorded content from the comfort of the living room using a remote control.

Connected Platform Update Service

Rovi's Connected Platform Update Service safely, securely, and automatically updates the firmware of product families, groups of devices, or even a single box.



Interoperability: a Must-have for the Digital Home

Rovi's Connected Platform makes it possible for consumer electronics and PC peripheral manufacturers to deliver a variety of advanced products, regardless of platform. We are a committed member of the Digital Living Network Alliance (DLNA) and the Universal Plug and Play (UPnP) forum. Our embedded media server and network media player products are DLNA certified, and our software offerings are DLNA technology components. In addition, our solutions meet tru2way standards.

Rovi powers the discovery and enjoyment of digital entertainment through innovative, flexible solutions and metadata that captivate consumers. Core to the digital home ecosystem, Rovi enables service providers, consumer electronics manufacturers, content publishers and websites to connect with their customers. Learn more at rovicorp.com.

Rovi. Join the entertainment.

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Visit rovicorp.com for more information on how to bring your connected entertainment products to market.