

Rovi Professional Services

Develop and deploy innovative products and services with ease

Benefits

- Optimize Rovi solutions in a way that meets your specific needs
- Meet consumer demand for open access to digital content
- Leverage our vast expertise in digital media discovery, connectivity and management
- Differentiate your products and services with unique features
- Bring products to market quickly and cost-effectively



For consumer electronics manufacturers and services providers, it's important to find new ways to differentiate products from the competition while maintaining compliance with industry standards and guidelines. Software has become instrumental in achieving this differentiation.

However, software development can be time-consuming, expensive, and risky. Satisfying customers while managing costs can be very difficult. How do you alleviate development challenges while keeping up with the fast and constantly changing pace of entertainment technology? Finding the right provider can be the key to success.

Rovi offers design, integration, porting, optimization, and strategic services that can help you customize products, add differentiating features, and launch products quickly and cost effectively. With strengths in media discovery, connectivity, and management, as well as one of the most extensive databases of entertainment metadata in the world, Rovi can help you meet consumer demand for products that are easy-to-use and provide instant gratification.

Rovi's professional services packages include:

- Implementation Services
- Integration Services
- Consultative Services
- Productized Services

Why Rovi?

- Rovi focuses on niche areas of digital entertainment, such as connectivity, discovery and recognition.
- Rovi provides the benefits of single-vendor management and accountability.
- Rovi is committed to established industry standards, including DLNA, UPnP, and tru2way, in support of an open ecosystem.
- Rovi provides integrated access to one of the largest and most comprehensive entertainment metadata libraries in the world.
- Rovi helps ensure that you receive a high return on your investment through our unique and flexible engagement process.

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You can benefit from Rovi's professional services, including:

Implementation Services

Rovi offers low-cost project management solutions designed to mitigate customer risk and run in your established environment. Examples of projects include software evaluation, feature mapping, and basic Rovi SDK ports to supported silicon/operating systems with no customization.

Integration Services

Our integration services provide specialized technical expertise for integrating multi-platform software components or applications into a single solution. Examples of projects include minor customizations to back-end code or integrating multiple Rovi SDKs for a single platform.

Consultative Services

Rovi can provide specific business domain expertise and lend a greater degree of strategic guidance. Examples of projects include deeper system integrations and custom front-end delivery, such as user interface design and functionality modifications to Rovi products.

Productized Services

Rovi offers the development of repeatable, low-risk reference architectures and validated delivery models. Examples of projects include full front-end and back-end custom development, complex interface redesigns, and widget and/or Flash implementations of Rovi products.

Rovi powers the discovery and enjoyment of digital entertainment through innovative, flexible solutions and metadata that captivate consumers. Core to the digital home ecosystem, Rovi enables service providers, consumer electronics manufacturers, content publishers and websites to connect with their customers.

Rovi. Join the entertainment.

Engagement Process

Rovi's unique, three-step engagement process helps ensure high quality results.

Stage 1 – Qualification:

Activities are focused on discovery, analysis, and project preparation and strategy, including a project roadmap. Rovi delivers a preliminary cost and schedule estimate.

Stage 2 – Evaluation:

Rovi delivers a statement of work and strategic plan, detailing features, design specifications, assumptions, prerequisites and dependencies, proposed timeline, and a formal bid for the engagement.

Stage 3 – Execution:

Rovi executes against strategic plan, from development and testing to measurement and analysis of results.

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